



★ SOCIAL MEDIA RATE CARD

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Digital Marketing Professional · Kampala, Uganda

I'm a seasoned digital marketing pro with over 7 years turning brands into scroll-stopping stories, from banking and hospitality to education in Uganda, plus health-sector clients in the UK. Let's make your feed impossible to ignore.

7+ yrs

Experience

30+ / day

Leads Delivered



Clients Served

All-in-One

Social Strategy



Corporate Packages

For businesses, brands & organizations · priced monthly in UGX



Bronze

800K

UGX / month



Gold

1.5M

UGX / month



Diamond

2.5M

UGX / month



Platinum

3.5M

UGX / month

WHAT YOU GET	BRONZE	GOLD	DIAMOND	PLATINUM
Platforms managed	2	3	4	All (6)
Account setup & optimization	✓	✓	✓	✓
Content calendar & scheduling	✓	✓	✓	✓
Hashtag research & SEO	✓	✓	✓	✓
Content creation (graphics, carousels, video)	6/mo	10/mo	14/mo	20/mo
Monthly performance reports	Basic	Detailed	Advanced	Custom
Social media strategy development	✗	✓	✓	✓
Competitor analysis & insights	✗	✓	✓	✓
Community management (DMs, comments)	✗	1hr/day	2hr/day	4hr/day
Paid ads management	✗	✓ ≤2M budget	✓ ≤5M budget	✓ Any budget
Custom requests (surveys, giveaways, live)	✗	✗	✓	✓
Influencer & partnership management	✗	✗	✓	✓
Crisis & reputation management	✗	✗	✗	✓



Individual Packages

For personal brands, influencers & thought leaders · priced monthly in UGX

Bronze

400K

UGX / month

MOST POPULAR

Gold

1M

UGX / month

Diamond

1.8M

UGX / month

Platinum

2.5M

UGX / month

WHAT YOU GET	BRONZE	GOLD	DIAMOND	PLATINUM
Platforms managed	1	2	3	All (5)
Profile optimization	✓	✓	✓	✓
Hashtag strategy & growth techniques	✓	✓	✓	✓
Content creation (graphics, carousels, video)	4/mo	8/mo	12/mo	16/mo
Performance reports & insights	Basic	Detailed	Advanced	Custom
Content strategy & posting schedule	✗	✓	✓	✓
Community engagement (Q&A, DMs, comments)	✗	✓	✓	✓ Priority
Personal branding & consultation	✗	✓	✓	✓
Paid ads strategy & management	✗	✓ ≤1M budget	✓ ≤3M budget	✓ Any budget
Influencer collaboration & PR outreach	✗	✗	✓	✓
Exclusive training on growth & monetization	✗	✗	✗	✓



Add-on Services

À la carte extras for clients who need a little more

Extra social platform

400,000 / month

Extra 4 posts

300,000

Video editing

150,000 / video

Custom paid ads mgmt

15% of ad spend

1-on-1 strategy session

250,000 / month

Website traffic & SEO

600,000

Email & WhatsApp marketing

500,000

TikTok / Reel creation (4/mo)

1,000,000



Discounts & Offers

Commit longer, save more

5%

Quarterly
3 months upfront

10%

Half-Year
6 months upfront

BEST VALUE

15%

Annual
12 months upfront



Why Choose Me?

More than a service provider · a strategic growth partner



Proven Results & Expertise

7+ years generating leads, boosting visibility, and driving engagement, delivering 30+ leads/day for UK-based businesses.



End-to-End Service

Content creation, growth strategy, paid ads, SEO, and community engagement, all under one roof.



Data-Driven & Performance-Focused

Analytics guide every decision, refining strategy for maximum engagement and conversions.



Affordable & Flexible

Tailored packages for startups, SMEs, and individuals, with high ROI and no overcharging.



Passionate & Dedicated

I stay on top of every industry shift and platform update, bringing personalized attention that helps your brand succeed instead of a cookie-cutter package.

✓ FINCA Uganda

✓ Xente

✓ dfcu Bank

✓ I&M Bank

✓ Manchester Dermatology Clinic

✓ KFC Uganda

✓ KCB Bank

✓ Ecobank Uganda

✓ Ecobank Kenya



Let's discuss how I can help grow your brand!

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Kampala, Uganda